

Your guests deserve the best. Serve them the #1 hot sauce brand.*

Save up to \$105**

A great way to try all our new products



Front of house solutions



Specialty Sauces



Ready to use Wings Sauces

**On-trend sauces to build your menu.
On-target support to build your business.**

- Customized marketing materials through www.merchandisingmall.com
- Promotional kits to drive business, available with purchase
- Culinary consultations and menu audits
- Foodservice Rewards®: Only participating hot sauce brand



Rebate for New Users only. New Users are defined as someone who has not submitted for a rebate payment for the same product on any other French's Foodservices offer within the last 6 months.

*AC Nielsen, 52 Weeks ending 10/10/09.
**Maximum value of \$105 savings.
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FREE
sample size
of any FRANK'S® REDHOT® Sauce

Original XTRA Hot
Tangy Golden Buffalo Buffalo Sandwich
Original Buffalo Sweet Chili Chili 'N Lime
Xtra Hot Buffalo Reduced Sodium Sweet Heat BBQ

Choose up to four samples per claim.

UPC	PRODUCT DESCRIPTION	PACK/SIZE	PER CASE ALLOWANCE	
41500-05560	FRANK'S® REDHOT® Original Cayenne Pepper Sauce	4/1gal	\$33.00	<input type="checkbox"/>
41500-75196	FRANK'S® REDHOT® XTRA Hot Cayenne Pepper Sauce	4/1gal	\$40.00	<input type="checkbox"/>
41500-77131	FRANK'S® REDHOT® Chile 'N Lime Hot Sauce	2/1gal	\$21.00	<input type="checkbox"/>
41500-74161	FRANK'S® REDHOT® Original Buffalo Wings Sauce	4/1gal	\$36.00	<input type="checkbox"/>
41500-76752	FRANK'S® REDHOT® Tangy Golden Buffalo Sauce	4/1gal	\$28.00	<input type="checkbox"/>
41500-74882	FRANK'S® REDHOT® Buffalo Sandwich Sauce	2/1gal	\$20.00	<input type="checkbox"/>
41500-80551	FRANK'S® REDHOT® Original Cayenne Pepper Sauce	24/5 oz.	\$16.00	<input type="checkbox"/>
41500-80552	FRANK'S® REDHOT® Original Cayenne Pepper Sauce	12/12 oz.	\$18.00	<input type="checkbox"/>
41500-80553	FRANK'S® REDHOT® Original Cayenne Pepper Sauce	12/23 oz.	\$27.00	<input type="checkbox"/>
41500-76739	FRANK'S® REDHOT® XTRA Hot Cayenne Pepper Sauce	24/5 oz.	\$19.00	<input type="checkbox"/>
41500-77580	FRANK'S® REDHOT® Chile 'N Lime Hot Sauce	12/12 oz.	\$21.00	<input type="checkbox"/>
41500-82317	FRANK'S® REDHOT® Xtra Hot Buffalo Wings Sauce	4/1gal	\$38.00	<input type="checkbox"/>
41500-82318	FRANK'S® REDHOT® Sweet Heat Hot Sauce	4/1gal	\$38.00	<input type="checkbox"/>
41500-83119	NEW FRANK'S® REDHOT® Sweet Chili Sauce	4/5gal	\$30.00	<input type="checkbox"/>
41500-83190	NEW FRANK'S® REDHOT® Original Buffalo Wings Sauce	4/105 oz.	\$29.00	<input type="checkbox"/>
41500-82662	NEW FRANK'S® REDHOT® Sweet Heat Hot Sauce Dispensing Pouch with Fitment*	2/1.5gal	\$36.00	<input type="checkbox"/>
41500-82163	NEW FRANK'S® REDHOT® Original Buffalo Wings Sauce Dispensing Pouch with Fitment*	2/1.5gal	\$36.00	<input type="checkbox"/>
41500-83909	NEW FRANK'S® REDHOT® Reduced Sodium**	4/1gal	\$33.00	<input type="checkbox"/>

* Note: Please call 1-800-442-4733 for information on Dispensing Units
** Available March, 2011

Rebate Instructions

1. Rebate for New Users only! Send in distributor invoices for all products being claimed on the rebate. All products must be purchased between **January 1, 2011 and December 31, 2011.**
2. Maximum rebate value is \$105.00.
3. You may choose a maximum of three cases of any FRANK'S® REDHOT® brand products. However only 1 case per product UPC# may be redeemed.
4. Mail in rebate form and copies of distributor invoices to: **FRANK'S® REDHOT® New User Rebate c/o Village Press PO Box 552 Traverse City, MI 49685-0552 Postmark by January 31, 2012**



For more information on any French's® Foodservice product, call 1-800-442-4733 or visit www.frenchsfoodservice.com

Establishment/Name of Business: _____

Your Name: _____

Title: _____

Street Address (No. P.O. Box): _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Business Phone: () _____ Fax: () _____

May we send you product and coupon information via email? Yes No

E-mail: _____

Primary Distributor: _____ Average # of meals served per day: _____

Signature: _____ Date: _____



1. This original rebate form must be completed with all information and submitted by the operator claiming payment. The rebate must be postmarked within 30 days after the promotional period (Postmarked by January 31, 2012).
2. This Rebate may not be Reproduced, Purchased, Traded or Sold. Any other use constitutes fraud.
3. No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible.
Distributor Tracking Reports are not accepted and will be rejected.
4. Product claimed on this promotion must be purchased from a Foodservice distributor. Purchases made from Warehouse Clubs or Cash & Carries are ineligible. Warehouse Clubs and Cash & Carry locations do not qualify as Foodservice Operators.

5. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between January 1, 2011 and December 31, 2011. Chains and Franchise groups and Buying Group organizations must participate on an individual basis.
OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS REBATE.
6. Maximum value of this rebate is \$105.00.
7. This is a New User Rebate. New Users are defined as someone who has not submitted for a rebate payment for the same product on any other French's Foodservices offer within the last 6 months.
8. Not redeemable in conjunction with any other rebates or offers on the same product during the same time period. Void if restricted, taxed or forbidden by law.
9. Offer good only in the United States of America.