

Earn up to \$300 back*

The more flavors you purchase, the more you earn!



It pays to please them with the full line from FRENCH'S®.

FRENCH'S MUSTARD
mixology

Put the magic of Mustard Mixology sauces on your menu by transforming everyday sandwiches into cravable, can't-get-enough signatures. Combined with simple ingredients you have on-hand, the flavor possibilities are endless. Deliver standout flavor with our full line of mustard products, crafted with the same care and quality as America's Favorite Mustard—**FRENCH'S**® Classic Yellow.

Every flavor of **FRENCH'S**® mustard is produced under the careful watch of our certified master grinders, and each batch is made using top quality ingredients such as #1 Grade Mustard Seed. By stone grinding our mustard seed in-house, we are able to create the rich, smooth, thick mustards you have come to expect from **FRENCH'S**®.

Our dedication to producing only pennant-worthy mustards is why you can trust us with all your mustard and Mustard Mixology needs.

*Purchase any combination of qualifying FRENCH'S® products (see inside for details) for a maximum rebate of \$300.

Receive up to **\$300** back by purchasing a variety of **FRENCH'S®** products. The more categories you purchase from, the more you earn!

Select qualifying **FRENCH'S®** products from the chart below. To redeem Level 1 values, purchase a product from one flavor category, such as **FRENCH'S® Classic Yellow Mustard**. To earn the higher values in Level 2, purchase a product from two different categories such as **FRENCH'S® Classic Yellow Mustard** and **FRENCH'S® Spicy Brown Mustard**. To redeem the highest possible values in Level 3, purchase a product from three or more flavor categories.

To qualify for this offer, all **FRENCH'S®** products must be purchased between May 15, 2011, and November 30, 2011. Send this completed rebate form and a copy of your distributor invoices showing the purchase of the **FRENCH'S®** products being claimed to

FRENCH'S® Mustard Mixology Operator Rebate
c/o Village Press
PO Box 552
Traverse City, MI 49685-0552

Postmark by December 30, 2011

RULES 1. This original coupon form must be completed with all information and submitted by the operator claiming payment. The coupon must be postmarked within 30 days after the promotional period (Postmarked by December 30, 2011). 2. This coupon may not be purchased, traded or sold. Any other use constitutes fraud. 3. No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible. 4. Product claimed on this promotion must be purchased from a Foodservice Distributor. Purchases made from Warehouse Clubs or Cash-and-Carry are ineligible. Warehouse Clubs and Cash-and-Carry locations do not qualify as Foodservice Operators. 5. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between May 15, 2011 and November 30, 2011. Chains, Franchise Groups and Buying Group organizations must participate on an individual basis. OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS COUPON. 6. Maximum value of this coupon is \$300. 7. Not redeemable in conjunction with any other coupons or offers on the same product. Void if restricted, taxed or forbidden by law. 8. Offer good only in the United States of America. 9. Please allow 6-8 weeks for processing request and delivery. 10. Coupon offer certificate (cash redemption value 1/100th of 1 cent).

Establishment/Name of Business _____

Your Name _____

Title _____

Street Address _____

Mailing Address (if different) _____

City _____ State _____ ZIP _____

Business Phone () _____ Fax () _____

May we send you product and coupon information via e-mail? Yes No

E-mail _____

Average no. of meals served per day _____

Signature _____ Date _____

FLAVOR CATEGORIES	UPC NO.	DESCRIPTION	CASE/PACK	Amount Earned if Purchasing From ONE FLAVOR CATEGORY	NO. OF UNITS PURCHASED	Amount Earned if Purchasing From TWO FLAVOR CATEGORIES	NO. OF UNITS PURCHASED	Amount Earned if Purchasing From THREE FLAVOR CATEGORIES	NO. OF UNITS PURCHASED
FRENCH'S® Classic Yellow® Mustard	41500-05344	FRENCH'S® Classic Yellow® Mustard	24/8 oz.	\$3.00		\$6.00		\$7.00	
	41500-74663	FRENCH'S® Classic Yellow® Mustard	12/9 oz.	\$1.00		\$2.00		\$3.00	
	41500-75677	FRENCH'S® Classic Yellow® Mustard	12/12 oz.	\$2.00		\$4.00		\$5.00	
	41500-76603	FRENCH'S® Classic Yellow® Mustard	12/30 oz.	\$2.50		\$5.00		\$6.00	
	41500-81938	FRENCH'S® Classic Yellow® Mustard	4/105 oz.	\$2.00		\$4.00		\$5.00	
FRENCH'S® Spicy Brown Mustard	41500-74187	FRENCH'S® Spicy Brown Mustard	12/12 oz.	\$2.00		\$4.00		\$4.00	
	41500-81973	FRENCH'S® Spicy Brown Mustard	4/105 oz.	\$3.00		\$6.00		\$7.00	
FRENCH'S® Dijon with Chardonnay Mustard	41500-74128	FRENCH'S® Dijon with Chardonnay Mustard	6/32 oz.	\$5.00		\$10.00		\$12.00	
	41500-81971	FRENCH'S® Dijon with Chardonnay Mustard	2/105 oz.	\$5.00		\$10.00		\$12.00	
FRENCH'S® Honey Mustard & Honey Mustard Sauce	41500-81972	FRENCH'S® Honey Mustard	2/105 oz.	\$2.00		\$4.00		\$5.00	
	41500-82345	FRENCH'S® Honey Mustard Sauce	4/110 oz.	\$3.00		\$6.00		\$7.00	
FRENCH'S® Worcestershire Sauce	41500-05325	FRENCH'S® Worcestershire Sauce	12/5 oz.	\$1.00		\$2.00		\$3.00	
	41500-05308	FRENCH'S® Worcestershire Sauce	4/1 gal.	\$3.00		\$6.00		\$7.00	
FRENCH'S® Sandwich Toppers	41500-22006	FRENCH'S® French Fried Onions	6/24 oz.	\$3.00		\$6.00		\$7.00	
	41500-83630	FRENCH'S® Shoestring Potato Sticks	12/16 oz.	\$3.00		\$6.00		\$7.00	
			TOTAL REBATE						

For more information regarding **FRENCH'S®** Mustard Mixology program and offers, call 1-800-442-4733 or visit www.frenchsfoodservice.com.

