

SAVE NOW ON. FRENCH'S® DIJON.

SAVE UP TO **\$141** ON PURCHASES MADE
BETWEEN FEBRUARY 1 AND DECEMBER 31, 2011
(DETAILS ON BACK)



Bold taste. Bold offer.

FRENCH'S® Dijon mustard has an unbelievably bold, distinctive flavor that will add a spicy kick to your menu. Perfect for use on sandwiches, entrees, sauces, and dressings. Add it anywhere you need an instant boost of flavor.

Order FRENCH'S® Dijon today to take advantage of this rebate offer!

 FOODSERVICE YOU ARE WHAT YOU SERVE™	 EARN REWARDS foodservicerewards.com	 Merchandise MALL FRENCH'S & CO. MERCHANDISE	For more information regarding FRENCH'S® Foodservice products and offers, call 1-800-442-4733 or visit www.frenchsfoodservice.com
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A BOLD OFFER.

Free case offer on your first case purchase, up to \$41.

Choose one case from the qualifying products below. This offer is for New Users only. Qualifying New Users are those who have not redeemed on the same product within the last 9 months.

To qualify for this offer, all **FRENCH'S®** Dijon must be purchased between February 1 and December 31, 2011. Send this completed rebate form and a copy of your distributor invoices showing the purchase of the **FRENCH'S®** Dijon being claimed to



FRENCH'S® Dijon Free Case Rebate

c/o Village Press
PO Box 552
Traverse City, MI 49685-552



FOODSERVICE
YOU ARE WHAT YOU SERVE™

Must be postmarked by January 30, 2012

UPC NO.	DESCRIPTION	CASE/ PACK	ALLOWANCE AMOUNT	QTY. REDEEMED
41500-81971	FRENCH'S® Dijon Mustard	2/105 oz.	\$41.00	
41500-74128	FRENCH'S® Dijon Mustard	6/32 oz.	\$38.00	
TOTAL REBATE				

RULES

1. This original coupon form must be completed with all information and submitted by the operator claiming payment. The coupon must be postmarked within 30 days after the promotional period (Postmarked by January 30, 2012). 2. This coupon may not be purchased, traded, or sold. Any other use constitutes fraud. 3. No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible. Distributor tracking reports are not accepted and will be rejected. 4. Product claimed on this promotion must be purchased from a Foodservice Distributor. Purchases made from Warehouse Clubs or Cash-and-Carry are ineligible. Warehouse Clubs and Cash-and-Carry locations do not qualify as Foodservice Operators. 5. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between February 1, 2011, and December 31, 2011. Chains, Franchise Groups, and Buying Group organizations must participate on an individual basis. OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS COUPON. 6. Maximum value of this coupon is \$41.00. 7. Not redeemable in conjunction with any other coupons or offers on the same product. Void if restricted, taxed, or forbidden by law. 8. Offer good only in the United States of America. 9. Please allow 6-8 weeks for processing request and delivery. 10. Coupon offer certificate (cash redemption value 1/100th of 1 cent). 11. This offer is for New Users only. Qualifying New Users are those who have not redeemed on the same product within the last 9 months.

32857 FDNU306-2011

Establishment/Name of Business

Your Name

Title

Street Address

Mailing Address (if different)

City State ZIP

Business Phone () Fax ()

May we send you product and coupon information via e-mail? Yes No

E-mail

Average no. of meals served per day

Signature Date

Purchase **FRENCH'S®** Dijon and receive \$10 off each of the next 10 cases you order. Limit 10 cases.

To qualify for this offer, all **FRENCH'S®** Dijon must be purchased between February 1 and December 31, 2011. Send this completed rebate form and a copy of your distributor invoices showing the purchase of the **FRENCH'S®** Dijon being claimed to



FRENCH'S® Dijon Bounce Back Rebate

c/o Village Press
PO Box 552
Traverse City, MI 49685-552



FOODSERVICE
YOU ARE WHAT YOU SERVE™

Must be postmarked by January 30, 2012

UPC NO.	DESCRIPTION	CASE/ PACK	ALLOWANCE AMOUNT	QTY. REDEEMED
41500-81971	FRENCH'S® Dijon Mustard	2/105 oz.	\$10.00	
41500-74128	FRENCH'S® Dijon Mustard	6/32 oz.	\$10.00	
TOTAL REBATE				

RULES

1. This original coupon form must be completed with all information and submitted by the operator claiming payment. The coupon must be postmarked within 30 days after the promotional period (Postmarked by January 30, 2012). 2. This coupon may not be purchased, traded, or sold. Any other use constitutes fraud. 3. No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible. Distributor tracking reports are not accepted and will be rejected. 4. Product claimed on this promotion must be purchased from a Foodservice Distributor. Purchases made from Warehouse Clubs or Cash-and-Carry are ineligible. Warehouse Clubs and Cash-and-Carry locations do not qualify as Foodservice Operators. 5. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between February 1, 2011, and December 31, 2011. Chains, Franchise Groups, and Buying Group organizations must participate on an individual basis. OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS COUPON. 6. Maximum value of this coupon is \$100.00. 7. Not redeemable in conjunction with any other coupons or offers on the same product. Void if restricted, taxed, or forbidden by law. 8. Offer good only in the United States of America. 9. Please allow 6-8 weeks for processing request and delivery. 10. Coupon offer certificate (cash redemption value 1/100th of 1 cent)

32857 FDDB305-2011

Establishment/Name of Business

Your Name

Title

Street Address

Mailing Address (if different)

City State ZIP

Business Phone () Fax ()

May we send you product and coupon information via e-mail? Yes No

E-mail

Average no. of meals served per day

Signature Date