



Introducing an authentic Asian taste experience!

SAVE UP TO \$30*

Surprise and delight your patrons with a new sweet, tangy and spicy sensation!

- Entice patrons with on-trend Asian-themed items
- It's easy with Frank's® RedHot® Sweet Chili Sauce – versatile as an all-around menu solution
- For use as a:
 - Dipping sauce for appetizers
 - Finishing sauce and glaze for signature entrées
 - Delectable salad dressing
 - Zesty stir-fry sauce for chicken, shrimp and vegetables



ASIAN GRILLED BEEF SALAD

Prep Time: 15 min. Cook Time: 15 min. Servings: 4



- 1 lb. boneless sirloin steak
- 1 (5 oz.) pkg. mixed salad greens
- 3 cups assorted cut-up vegetables such as red bell pepper, carrots, cucumbers
- 1/2 cup thinly sliced red onion
- 1/2 cup Asian sesame salad dressing
- 1/4 cup FRANK'S® RedHot® Sweet Chili Sauce

- GRILL** steak over medium-high for 8 min. per side for medium-rare or to desired doneness. Set aside.
- PREPARE** salad: toss salad greens, red pepper, carrots, cucumber and red onion in large bowl with salad dressing.
- THINLY** slice steak and toss with FRANK'S® RedHot® Sweet Chili Sauce. Arrange salad on four serving plates and top each with a portion of steak.

SWEET CHILI RIBS

Prep Time: 10 min. Cook Time: 3 hours Servings: 4-6



- 2 full racks pork spareribs, trimmed (about 6 lbs.)
 - 1/4 cup prepared seasoned spice rub for ribs
 - 1/2 cup FRANK'S® RedHot® Sweet Chili Sauce
 - 1/2 cup barbecue sauce
- Tips: To ensure that ribs will be very tender, score membrane on underside of ribs with sharp knife.

- TO COOK RIBS:** prepare grill for indirect cooking over medium-low heat (250°F). Sprinkle ribs with spice rub. Place ribs on rib rack or in foil pan. Cook on covered grill 2 1/2 to 3 hours until very tender.
- MIX** Sweet Chili Sauce and barbecue sauce.
- BASTE** ribs with sweet chili mixture during last 15 min. of cooking, if desired, grill ribs over direct heat at end of cooking to char slightly.

*\$15 per case, up to two cases on your next case of Frank's® RedHot® Sweet Chili Sauce ©2010 Reckitt Benckiser, Inc.



RECEIVE UP TO \$30* BACK

on your next case of Frank's® RedHot® Sweet Chili Sauce (up to two cases) *\$15 per case

FLAVOR	PRODUCT UPC CODE	SIZE	QTY	X	COUPON	=	TOTAL
Frank's® RedHot® Sweet Chili Sauce	41500-83119	4x 1/2 gal.			\$15		\$

MAKE COUPON CHECK PAYABLE TO:

Establishment/Name of Business: _____

Your Name: _____

Title: _____

Street Address (No. P.O. Box): _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Business Phone: () _____ Fax: () _____

May we send you product and coupon information via email? Yes No

E-mail: _____

Primary Distributor: _____ Average # of meals served per day: _____

Signature: _____ Date: _____

Menu Type: (check all that apply)

- Wings Steak
- Mexican BBQ
- Sandwiches/Deli Italian
- Breakfast/Donuts Asian
- Seafood American/Mixed
- Pizza Non-Commercial
- Other

Type of Operation:

- Full Service Midscale/Family Caterer
- Quick Service Full Service Casual/Theme
- Cafeteria & Buffet Hotel/Motel
- Hospital/Nursing Home K-12 School
- Bar/Tavern College & University
- Business & Industry Travel & Leisure
- Retail Host

Ownership:

- Independent Contract Management
- Chain

Mail Coupon Form & Copies of Invoices To:

Frank's® RedHot® Coupon • c/o Village Press Inc • PO Box 968 • Traverse City, MI 49685-0968

- This original coupon form must be completed with all information and submitted by the operator claiming payment. The coupon must be postmarked within 30 days after the promotional period (Postmarked by January 31, 2011).
- This coupon may not be Reproduced, Purchased, Traded or Sold. Any other use constitutes fraud.
- No handwritten invoices will be accepted. Copies of original invoices will be accepted. All invoices must be clearly dated during the promotional period with the Operator name and address clearly visible. Distributor Tracking Reports are not accepted and will be rejected.
- Product claimed on this promotion must be purchased from a Foodservice distributor. Purchases made from Warehouse Clubs or Cash & Carries are ineligible. Warehouse Clubs and Cash & Carry locations do not qualify as Foodservice Operators.
- ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted between July 1, 2010 and December 31, 2010. Chains and Franchise groups and Buying Group organizations must participate on an individual basis. OPERATORS PARTICIPATING IN A CONTRACT PROGRAM ON THESE PRODUCTS ARE NOT ELIGIBLE FOR THIS COUPON.
- Maximum value of this coupon is \$30.00.
- Not redeemable in conjunction with any other coupons or offers on the same product. Void if restricted, taxed or forbidden by law.
- Offer good only in the United States of America.
- Please allow 6-8 weeks for processing request and delivery. Coupon offer certificate (cash redemption value 1/100th of 1 cent). ©2010 French's® Foodservice, a unit of Reckitt Benckiser Inc.



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This rebate is valid made on purchases between July 1, 2010 and December 31, 2010